

The STEM Academy

## Timeline of Recruitment and Enrollment Events and Recruitment Materials

iSchool of Lewisville STEM Academy actively recruits members from their immediate feeder pattern throughout the year starting in December. Inter-district recruitment also begins in December and its duration is year-long. Events include Showcase Nights, Coffee and Conversations, and marketing campaigns in conjunction with our corporate office marketing department, as well as partnerships with the City of Lewisville.

June - August	Virtual Parent Recruitment Meetings
November - January 2020	Open Enrollment
December - January 2020 -2021	Re-Enrollment
December	Coffee & Conversation Events
Feb - March	Coffee & Conversation Events
June - July	Parent/Student Information Meetings