

The STEM Academy

Timeline of Recruitment and Enrollment Events and Recruitment Materials

iSchool of Lewisville STEM Academy actively recruits members from their immediate feeder pattern throughout the year starting in December. Inter-district recruitment also begins in December and its duration is year-long. Events include Showcase Nights, Coffee and Conversations, and marketing campaigns in conjunction with our corporate office marketing department, as well as partnerships with the City of Lewisville.

| June - August | Virtual Parent Recruitment Meetings |
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| November - January 2020 | Open Enrollment |
| December - January 2020 -2021 | Re-Enrollment |
| December | Coffee & Conversation Events |
| Feb - March | Coffee & Conversation Events |
| June - July | Parent/Student Information Meetings |